

Retailer registration of sub retail supplies

Your details

Name	
Address	
Town/city & postcode	
Telephone	
Customer number	

Sub-retailer

You are required to provide the following information and return to your supplying wholesaler(s) 7 days prior to commencement of supply so your order can be adjusted to include the additional copies to supply the sub-retailer outlet.

Name	
Address	
Town/city & postcode	
Telephone	

Type of outlet	
----------------	--

Proposed commencement date	
----------------------------	--

Distance from your retail premises (metres)	
---	--

Has the sub-retailer applied for Direct Wholesale Supply?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please give date	
---	--	--------------------------	--

Opening hours	Monday to Saturday	am	pm
	Sunday	am	pm

Proposed supplies to sub-retailer

Title	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Mirror						
Sport						
Star						
Sun						
Express						
Mail						
FT						
Guardian						
Independent						
Telegraph						
Times						
Racing Post						
Scotsman						
Record						
Herald						

Title	Sunday	Title	Sunday
News of the World		Independent on Sunday	
People		Observer	
Sunday Mirror		Sunday Telegraph	
Sunday Sport		Sunday Times	
Mail on Sunday		Sunday Mail	
Sunday Express		Sunday Post	
Scotland on Sunday		Other	
Sunday Herald		Other	

Terms and Conditions for sub-retailing newspapers as per the industry code of practice

Please retain a copy of this sheet for future reference

1. Retailers with less than eighteen months newspaper trading will not be allowed to sub-retail supplies other than at the wholesaler's discretion.
2. The retailer shall notify the wholesaler (s), by way of an industry standard form, of all sub-retail locations, including the name, address, postcode and type of outlet of the sub-retailer.
3. The retailer or sub-retailer will not be permitted to sell or transfer newspapers to locations outside the wholesaler's area of operation as defined by the newspaper's publisher or distributor.
4. Sub-retailing is understood to be appropriate in order to respond sensibly to local consumer demand by transferring supplies over limited distances of a neighbourhood, within the following distances of the supplying retailer's premises. (SUBJECT TO 3 ABOVE)

Central Urban Areas - within a 500 metre radius

Other areas - within a one kilometre radius

- a. Wholesalers will define in their published terms and conditions which parts of their distribution areas are categorised as central urban. Any disputes on the wholesaler's categorisation may be subject of an appeal to the appeal's body defined within the Newspaper Code of Practice.
- b. Wholesalers have a discretion to extend these distances and will give sympathetic consideration to applications beyond the distance stipulated from supplying retailers which would meet the distinct social and community needs throughout the wholesaler's distribution areas, particularly in thinly populated areas.

- c. Where an outlet in such circumstances is unable to meet the minimum entry level, wholesalers will also use their good offices to procure such supplies through a retail outlet in their area which is willing to provide supplies.
- 5. The retailer shall not permit a sub-retailer to sell or transfer newspapers to another retailer or sub-retailer.
- 6. It is recognised that retailers shall have the freedom to supply sub-retailers with firm-sale supplies only up to the minimum entry level. Where a sale or transfer to a sub-retailer involving supplies with a weekly value in excess of the minimum entry level is reached, such sub-retailer shall be required to apply for a direct wholesale supply.
(The MEL applicable to this outlet is £_____)

IMPORTANT

- 7. Payment for all supplies and compliance with the wholesalers' terms and conditions of business and operational requirements shall be the sole responsibility of the wholesaler supplied retailer.
- 8. Should there be any breach of the sub-retailing code, by the customer, the Company will give written notice of such. In the event, any such breach not rectified within three days of notice, the Company may withhold part or all supplies from the customer without further notice.

NB: A separate registration form is required for each sub-retail outlet

Customer's sketch map of Sub Retailer point.

Please sketch a street map for the area within 100 metres in all directions from your trading premises.

Please show your location with an asterisk (*) and the sub-retailer location with an (S).

If the trading pattern is significantly influenced by hours of local factory, school, hospital, etc, please mark this on the map and detail the resulting peak times below.

Signed		Date	
--------	--	------	--