

National Promotions:



New N201 o/s 30th Jan **£0.70**

- *New is the young and sexy celebrity magazine with all the top pictures and stories.*
- *Annual RSV 13.36 million ...Are you getting your share?*
- *Display next to Ok and Star*

SUPERLEAGUE INCENTIVE – 10P ON ALL ADDITIONAL SALES



Happy Mar 07 o/s 7th Feb **£2.00**

- *A magazine full of ideas for the devoted shopaholic to give you new ideas*
- *Display next to Instyle and Marie-Claire*

SUPERLEAGUE INCENTIVE – 40P ON ALL ADDITIONAL SALES



PlayStation Magazine Official UK Mar 07 o/s 7th Feb **£4.99**

- *A high quality magazine which will focus on the launch of the Playstation 3 console which is due out in March*
- *Display next to other Official Playstation 2 magazine*

SUPERLEAGUE INCENTIVE – £1 ON ALL ADDITIONAL SALES



Windows Vista: The Official Mag Mar 07 o/s 31st Jan **£0.99**

- *This is a new launch for 2007 and is expected to be the No 1 monthly computing magazine by the end of 2007*
- *Display next to Microsoft Windows XP DVD and Computeractive*

SUPERLEAGUE INCENTIVE – 30P ON ALL COPIES SOLD OF APR 07 ISSUE

*Regional Promotions (ALLOCATED IN PARTICIPATING HOUSE REGIONS ONLY)

Whats on TV Ireland 10th Feb o/s 6th Feb **€0.90**

**Eason (Dublin), News Brothers (Cork)*

- *This is a new weekly TV magazine for Southern Ireland and offers all the latest soap news and the best film guide for the week.*
- *Display next to TV Now, RTE Guide and Soaplife*

SUPERLEAGUE INCENTIVE – 10P ON ALL COPIES SOLD*

Your Surrey Wedding Feb/Mar 07 o/s 2nd Feb **£2.95**

**Weybridge*

- *It is a wedding magazine that gives information on everything in and around the Surrey area.*

SUPERLEAGUE INCENTIVE – 50P ON ALL ADDITIONAL SALES

Ideal Home Mar 07 o/s 30th Jan **£3.10**

**Easons (Dublin), News Brothers (Cork)*

- *Ideal Home offers transformation ideas and a look into readers homes.*
- *The March issues sees a special Irish edition*

SUPERLEAGUE INCENTIVE – 60P ON ALL ADDITIONAL SALES*

*** PLEASE NOTE THAT CONVERSIONS INTO EUROS (€) WILL TAKE PLACE AT TIME OF INCENTIVE PAYMENTS**