

**National Promotions:**



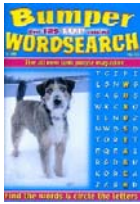
- Star N167** **o/s 13<sup>th</sup> Feb** **£1.00**
- *Star is bursting with the latest celebrity gossip, diets and fashion*
  - *Annual RSV 12.43 million ... are you getting your share?*
  - *Display next to Ok and New*

**SUPERLEAGUE INCENTIVE – 20P ON ALL ADDITIONAL SALES**



- Ok N558** **o/s 13<sup>th</sup> Feb** **£2.00**
- *Ok Magazine is the biggest celebrity magazine packed full of inside stories on the best celebrities.*
  - *RSV £51 million – Are you getting your share!*
  - *Display next to Hello*

**SUPERLEAGUE INCENTIVE – 40P ON ALL ADDITIONAL SALES**



- Bumper Top Wordsearch N83** **o/s 15<sup>th</sup> Feb** **£1.99**
- *A popular puzzle magazine that contains over 120 puzzles*
  - *Display next to other Wordsearch titles*

**SUPERLEAGUE INCENTIVE – 40P ON ALL ADDITIONAL SALES**



- Beano Max N1** **o/s 15<sup>th</sup> Feb** **£2.48**
- *This is a new monthly magazine with quality cover mounted gifts on each issue.*
  - *The launch issue is in support of Comic Relief*
  - *Display in between Beano & Dandy*

**SUPERLEAGUE INCENTIVE – 10P ON ALL COPIES SOLD OF N1 & N2**

**\*Regional Promotions (ALLOCATED IN PARTICIPATING HOUSE REGIONS ONLY)**

- Holiday Cottages Mar/Apr 07** **o/s 16<sup>th</sup> Feb** **£2.95**
- \*All members excluding (Eason,Dublin, News Bros Cork)*
- *This magazine contains hundreds of cottages that can be booked direct within Britain*
  - *Display next to A Place in the Sun & Other Travel magazines*

**SUPERLEAGUE INCENTIVE – 60P ON ALL ADDITIONAL SALES**

- Golf N17** **o/s 27<sup>th</sup> Feb** **£3.50**
- \*Cambuslang, Dundee, Inverness, Linwood, Newbridge*
- *It is a new magazine which takes over from Golf Pages*
  - *Please display next to Golf Monthly and Bunkered*

**SUPERLEAGUE INCENTIVE – 70P ON ALL ADDITIONAL SALES**

- The Business Magazine 17<sup>th</sup> & 24<sup>th</sup> Feb** **o/s 15<sup>th</sup> & 22<sup>nd</sup> Feb** **£2.25**
- \*Bow, DNDS, Grays, Greenwich, Ipswich, Norwich, Weybridge*
- *The Business Newspaper is now in a magazine format*
  - *Display next to The Economist & The Week*

**SUPERLEAGUE INCENTIVE – 50P ON ALL ADDITIONAL SALES**

- Fly Fishing & Fly Tying Mar 07** **o/s 16<sup>th</sup> Feb** **£2.90**
- \*Belfast,Eason ( Belfast), Eason ( Dublin), News Brothers (Cork)*
- *It is a monthly magazine for the game angler. This month has an Irish Supplement*
  - *Display next to other Fishing titles*

**SUPERLEAGUE INCENTIVE – 60P ON ALL ADDITIONAL SALES**